REP HEADLINE# 6269460 TRF# 329192 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET

> HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** *** WFTV-TV *** SEP11/12 10.43

CITY TAX	FLIGHT DATES_	PRDCT OBAMA	ORDER #			AGY # 1292	ADV #
STATE TAX	DATES SEP18/12	OBAMA FOR AMERICA				AGY. NAME	ADV. NAME
TAX	SEP24/12 WK-1	EST# <u>1536</u> CC	CONTRACT # 6269460	WASHINGTON, DC	3050 K ST NW,	GREER, MARGOLIS, MITCHELL	POLI/B OBAMA/D/PRE/US
CO-OP BILLING NEEDED	Ė	EST#1536 COMMENTS: (LINE, ORDER, INV	6269460	C 20007		IS, MITCHELL	D/PRE/US
ING NEEDED		, ORDER, INVO					
		OICE)	CLASS: NATL		SALES PRSN	BUYER NAME KATIE KEULEMAN	REP.#
			Tr.		N WA-	EKATIE	— О й н
DAT			LOCAL		JOE KNAUER	KEULEMAN	OFF.# 6556
DATE_SEP11/1210.43			REGIONAL		R		SALESMAN #
10.43							

REP: TO LENA FR JULIE TTLS \$220860..156X PLS CFM, THX 9/11 REV RATES

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WASHINGTON, DC 20007 GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO: 1010 WISCONSIN AVENUE NW ACCOUNTING SUITE 800

	: LINE#:REP :CD:
A	PEP FINE#
GENCY	: CD:
AGENCY ADVERTISER CODE	TIME PERIOD
	LGTH :
	SEC
AGE	
AGENCY EST#	RATE
15	
1536	START
	END DATE
	END :SPTS: WEEK
	WEEK :
	DAYS
	:TOTL:

R 100P-300P 30

AGENCY PRODUCT CODE =

PROGRAM : THE CHEW/GENERAL HOSPITAL

N

R 1000A-1100A 30

9/18

\$300.00

\$525.00

9/18

9/21

4

TU-E

4

TU-F

4

PROGRAM : MILLIONAIRE/FAMILYFEUD

REP HEADLINE# 6269460 TRF# 329192 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET FAX# 703 528 7880

HARRIS REPORT FROM REP SEP11/12 10.43

CHANGES *** WETV-TV ***

PROGRAM : EYEWITNESS NEWS	PROGRAM: EYEWITNESS NEWS 13 R 600A-700A 30 \$	NEWS 30	30	PROGRAM: EYEWITNESS NEWS 10 R 500P-600P 30 \$	PROGRAM: DR. OZ 9 R 500A-530A 30 \$	PROGRAM: STEVE HARVEY SHOW 8 R 400P-500P 30 \$	PROGRAM: EYEWITNESS NOON NEWS 7 R 300P-400P 30 \$	PROGRAM: JIMMY KIMMEL LIVE 6 R 1200N-100P 30 \$	PROGRAM : THE VIEW 5 R 1210A-105A 30 \$:	PROGRAM: NIGHTLINE 4 R 1100A-1200N 30 \$1	R 1135P-1210A 30	LINE#:REP :CD: TIME PERIOD : LGTH : SEC :
	\$1,200.00	\$1,850.00	\$575.00	\$1,400.00	\$375.00	\$625.00	\$525.00	\$525.00	\$275.00	\$625.00	\$675.00	RATE
	9/18	9/18	9/18	9/18	9/18	9/18	9/18	9/18	9/18	9/18	9,	: START
	9/21	9/21	9/21	9/21	9/21	9/21	9/21	9/21	9/21	9/21	9/21	: END :
7	7	4	4.	42		4	44	7	4.	.4	4	SPTS: WEEK
	TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	: DAYS
42	7	4	4	4	44	4	42	7	44	4	4.	:TOTL:

PROGRAM : JEOPARDY

REP HEADLINE# 6269460 TRF# 329192 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET FAX# 703 528 7880

HARRIS REPORT FROM REP SEP11/12 10.43

CHANGES *** WFTV-TV ***

:LINE#:REP :CD: TIME PERIOD : 1	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: W	WEEK: DAYS	:TOTL:
	30	\$1,250.00	9/18	9/21	14	TU-F	14
PROGRAM : GOOD MORNING AMI	AMERICA						
16 R 730P-800P	30	\$1,850.00	9/18	9/21	4	TU-F	4
PROGRAM: WHEEL OF FORTUNE	Ħ						
17 R 900A-1000A	30	\$300.00	9/18	9/21	4	TU-F	4
PROGRAM : JEFF PROBST							
18 R 1000P-1100P	30	\$2,300.00	9/21	9/21	H	FRI	Н
PROGRAM : 20/20							
19 R 1135P-1205A	30	\$775.00	9/21	9/21	Ч	FRI	Ч
PROGRAM : HIGH SCHOOL SPO	SPORTSEFF. AUG'12	12					
20 R 800P-900P	30	\$1,850.00	9/21	9/21	N	FRI	N
PROGRAM : SHARK TANKLTC O	OCT'12						
21 R 900P-1000P	30	\$2,200.00	9/21	9/21	Н	FRI	Н
PROGRAM : PRIMETIME LIVE							
22 R 1000P-1100P	30	\$3,750.00	9/24	9/24	N	MON	N
PROGRAM : CASTLE							
23 R 800P-1000P	30	\$7,000.00	9/24	9/24	ω	MON	ω
PROGRAM : DANCING WITH THE	IE STARS						
24 R 1200N-1230P	30	\$375.00	9/22	9/23	N	SA-SU	N
PROGRAM : NOON NEWS							
25 R 1135P-1205A	30	\$275.00	9/22	9/22	Ы	SAT	Ь
PROGRAM : HOT TOPICS							
26 R 500A-600A	30	\$225.00	9/22	9/22	10	SAT	N

PROGRAM : EYEWITNESS NEWS

FAX# 703 528 7880

HARRIS REPORT FROM REP SEP11/12 10.43

CHANGES *** WFTV-TV ***

38 R 700P-800P	PROGRAM : EYEWITNESS NEW	37 RT 700A-900A	PROGRAM : EYEWITNESS NEWS	36 R 600P-630P	PROGRAM : EYEWITNESS NEWS	35 R 500A-600A	PROGRAM : NUMB3RS	34 R 1200M-100A	PROGRAM: SPORTS NIGHT ON	33 R 1130P-1200M	PROGRAM : WEEKEND MOVIES	32 R 100P-600P	PROGRAM : GMA-SAT	31 R 900A-1000A	PROGRAM: NCAA FOOTBALL	30 R 800P-1100P	PROGRAM : ABC SATURDAY NI	29 R 800P-1130P	PROGRAM : JEOPARDY/WHEEL	28 R 700P-800P	PROGRAM : EYEWITNESS NEWS	27 RT 700A-900A	:LINE#:REP :CD: TIME PERIOD : : LINE#: :
30	NEWSDAYBREAK	30	Ø	30	ß	30		30	9	30		30		30		30	NIGHTFOOTBALL	30		30	NEWSDAYBREAK	30	LGTH : SEC
\$2,200.00		\$675.00		\$1,150.00		\$160.00		\$200.00		\$375.00		\$375.00		\$675.00		\$2,700.00	9/1-12/	\$2,700.00		\$675.00		\$675.00	: RATE
9/23		9/23		9/23		9/23		9/23		9/23		9/23		9/22		9/22		9/22		9/22		9/22	: START
9/23		9/23		9/23		9/23		9/23		9/23		9/23		9/22		9/22		9/22		9/22		9/22	: END : DATE
Ч		12		L,		2		μ		卢		8		2		ω		Ъ		2		N	:SPTS: WEEK
SUN		SUN		SUN		SUN		SUN		SUN		SUN		SAT		SAT		SAT		SAT		SAT	EK: DAYS
Ц		N		Ь		2		Ь		₽		2		2		ω		щ		2		N	:TOTL:

PROGRAM: AMERICA'S FUNNIESTHOME VIDEOS

REP HEADLINE# 6269460 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1	329192 \$\$\$	REP: TEL# 703 528 ORDER WORKSHEET	528 7800 T	FAX# 703 52 HARRIS REPORT FROM REP **CHANGE	FAX# 7	FAX# 703 528 7880 RT FROM REP **CHANGES** *	80 SEP11. *** WF	0 SEP11/12 10.43 *** WFTV-TV ***
:LINE#:REP :CD: TIME PERIOD : LINE#: :	: LGTH : S	SEC : RATE	: START	: END : DATE	:SPTS: WEEK	WEEK:	DAYS	:TOTL:
39 R 800P-900P	30	\$5,000.00	9/23	9/23	Ν	SUN		Ν
PROGRAM : ONCE UPON A TIME	TIME							
40 R 900P-1000P	30	\$4,650.00	9/23	9/23	1	SUN		ш
PROGRAM : REVENGE								
41 R 1000P-1100P	30	\$3,850.00	9/20	9/20	٢	THU		ב
PROGRAM : SCANDAL								

PROGRAM : PRIVATE PRACTICE

45

R 800P-900P

30

\$3,200.00

9/18

9/18

TUE

44

R 1000P-1100P

30

\$3,200.00

9/18

9/18

N

TUE

N

PROGRAM : LAST MAN STANDING/ COUGAR TOWN

PROGRAM : MIDDLE/SUBURGATORY

49

R 900P-1000P

30

\$5,900.00

9/19

9/19

WED

PROGRAM : THE CHEW/GENERAL HOSPITAL

PROGRAM: MODERN FAMILY/HAPPYENDINGS

R 100P-300P

\$650.00

9/24

9/24

MON

PROGRAM : NASHVILLE

R 800P-900P

30

\$3,000.00

9/19

9/19

 \vdash

WED

PROGRAM : DANCING RESULTS

R 1000P-1100P

30

\$3,750.00

9/19

9/19

WE U

46

R 900P-1000P

30

\$7,000.00

9/18

9/18

TUE

PROGRAM: EYEWITNESS NEWS AT 11P

PROGRAM : GREYS

42

R 900P-1000P

30

\$5,000.00

9/20

9/20

 \vdash

THU

43

R 1100P-1135P

30

\$1,500.00

9/18

9/23

g

TU-SU

g

*** WFTV-TV ***	**CHANGES**		D REV #1	\$\$\$ MOD# 0
SEP11/12 10.43	HARRIS REPORT FROM REP	ORDER WORKSHEET	HEADLINE# 6269460 TRF# 329192	REP HEADLI
380	FAX# 703 528 7880	REP: TEL# 703 528 7800		

						NEWS	PROGRAM : EYEWITNESS NE	PRC
щ	MON	ш	9/24	9/24	\$1,500.00	30	62 R 600A-700A	62
						NEWS	PROGRAM : EYEWITNESS NE	PRC
Ъ	MON	Н	9/24	9/24	\$2,400.00	30	61 R 600P-630P	61
						NEWS	PROGRAM : EYEWITNESS NE	PRC
ר	MON	ы	9/24	9/24	\$750.00	30	60 R 530A-600A	60
						NEWS	PROGRAM : EYEWITNESS NE	PRC
Н	MON	1	9/24	9/24	\$1,800.00	30	59 R 500P-600P	59
						NEWS	PROGRAM : EYEWITNESS NE	PRC
ب	MON	Н	9/24	9/24	\$500.00	30	58 R 500A-530A	58
							PROGRAM : DR. OZ	PRC
Н	MON	ㅂ	9/24	9/24	\$800.00	30	57 R 400P-500P	57
						SHOW	PROGRAM : STEVE HARVEY	PRO
Ъ	MON	Н	9/24	9/24	\$650.00	30	56 R 300P-400P	56
						NOON NEWS	PROGRAM : EYEWITNESS NO	PRO
ب	MON	Н	9/24	9/24	\$675.00	30	55 R 1200N-100P	55
						LIVE	PROGRAM : JIMMY KIMMEL	PRO
Н	MON	H	9/24	9/24	\$340.00	30	64 R 1210A-105A	54
							PROGRAM : THE VIEW	PRO
Ь	MON	H	9/24	9/24	\$750.00	30	3 R 1100A-1200N	53
							PROGRAM : NIGHTLINE	PRO
ىر	MON	Н	9/24	9/24	\$825.00	30	62 R 1135P-1210A	52
						AMILYFEUD	PROGRAM : MILLIONAIRE/FAMILYFEUD	PRO
Ъ	MON	٢	9/24	9/24	\$375.00	30	1 R 1000A-1100A	51
:TOTL:	EK: DAYS	: SPTS: WEEK	: END : DATE	: START	RATE	: LGTH : SEC	:CD: TIME PERIOD	:LINE#:REP

REP HEADLINE# 6269460 TRF# 329192 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP SEP11/12 10.43

CHANGES *** WFTV-TV ***

SEP/12											:LINE#:REP
2 220860.00	PROGRAM	67 R	PROGRAM	66 R	PROGRAM	65 R	PROGRAM :	64 R	PROGRAM	63 R	円 #
50.00	: EYEWITNESS	1100P-1135P	1 : JEFF PROBST	900A-1000A	: WHEEL OF	730P-800P	1 : GOOD MORNING AMERICA	700A-900A	1 : JEOPARDY	700P-730P	:CD: TIME PERIOD
	NEWS AT 11P	30		30	FORTUNE	3,0	AMERICA	30		30	: LGTH : SEC
		\$2,000.00		\$375.00		\$2,400.00		\$1,600.00		\$2,400.00	RATE
		9/24		9/24		9/24		9/24		9/24	: START
		9/24		9/24		9/24		9/24		9/24	: END
00		Н		-		1		2		Н	: SPTS:
CONTRACT TOTAL TOTAL SPOTS		MOM		MON		MON		MON		MON	WEEK : D.
220860.00 156		1		1		1		2		1	DAYS :TOTL:

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFI 13% WKCF 1% WOPX 0% WRDQ 1% EFTV 0% WRBW 2% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE